



life without limit™
mountainbuggy.com

free rider



buggy board to scooter fun

an innovation winner!

Little Mountain Buggy™ from New Zealand scoops big innovation award at premier industry event Kind + Jugend 2010, for the revolutionary **free rider** stroller-to-scooter board.



The best of the best in innovative juvenile products were paraded at the world's largest children's trade show in Cologne Germany last week, and Mountain Buggy™ scooped the prestigious category award for World of Moving Baby & Travelling Baby Accessories, with **free rider** – the first 2-in-1, click-and-go scooter and buggy board that allows a child to ride close or ride free.

“We really liked the idea of a family travelling to the park together and then the child riding off for some fun and independence,” said **free rider** lead designer Jamie Andrews. “It’s a great win at Kind + Jugend, it’s the show where all major brands launch their new products. The innovation awards are highly sought after, so it’s fantastic to be voted ahead of the rest. It just doesn’t get any bigger in the children’s product sector.”

The **free rider** is an ingenious design – a simple concept, offering dual functionality that transforms a buggy board into a scooter in seconds (no tools required!), with its smart switchable rear wheel system and docking station. “The switchable rear wheel was a breakthrough in the concept,” explains lead engineer Andrew Mawson, “as it toggles easily from the fixed position used while scooting, to the full swivel caster position used in buggy board mode.”

“It was a little like winning an Oscar in the nursery world”, Mawson adds, “and what makes it even more meaningful for us is that last year was tough with the receivership of Mountain Buggy™. Yet here we are a year later, now part of phil&teds, and winning this very cool award! We’re pretty stoked by it, as much as for the validation of what we’re doing, as the award itself.”

The bright and fun design of the **free rider** will appeal to both boys and girls and is currently compatible with the entire Mountain Buggy™ range – swift™, urban jungle™, duo™ and terrain™. In development is a universal connector that will be compatible across a broad range of buggy brands and models (date TBC).

Mountain Buggy™ offers a life without limit for families who enjoy outdoor adventure, so what’s next for this award winning company? Andrews and Mawson both agree, “Roll out more ground breaking and fun new products, and continue pushing the boundaries.” Enough said.

[interview with the designers](#)

[product tester blog](#)

Stay tuned for more pre-ordering and product information for the **free rider** on our website.



4 years



load
15kg



weight
2.2kg



width
20cm



height / length
67cm x 65cm